

Rotterdam University of Applied Sciences



Ron Bormans, President board

Petra Kanters, Education Manager Master Human and Organisational Behavior



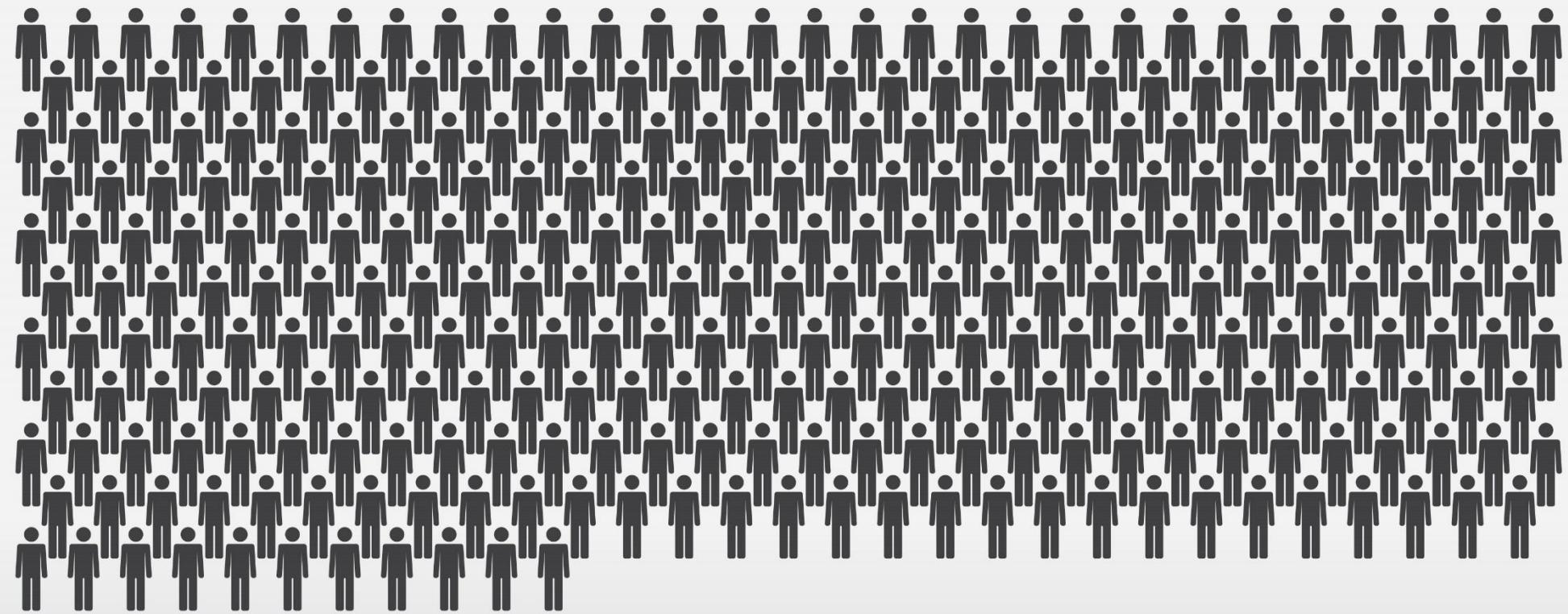
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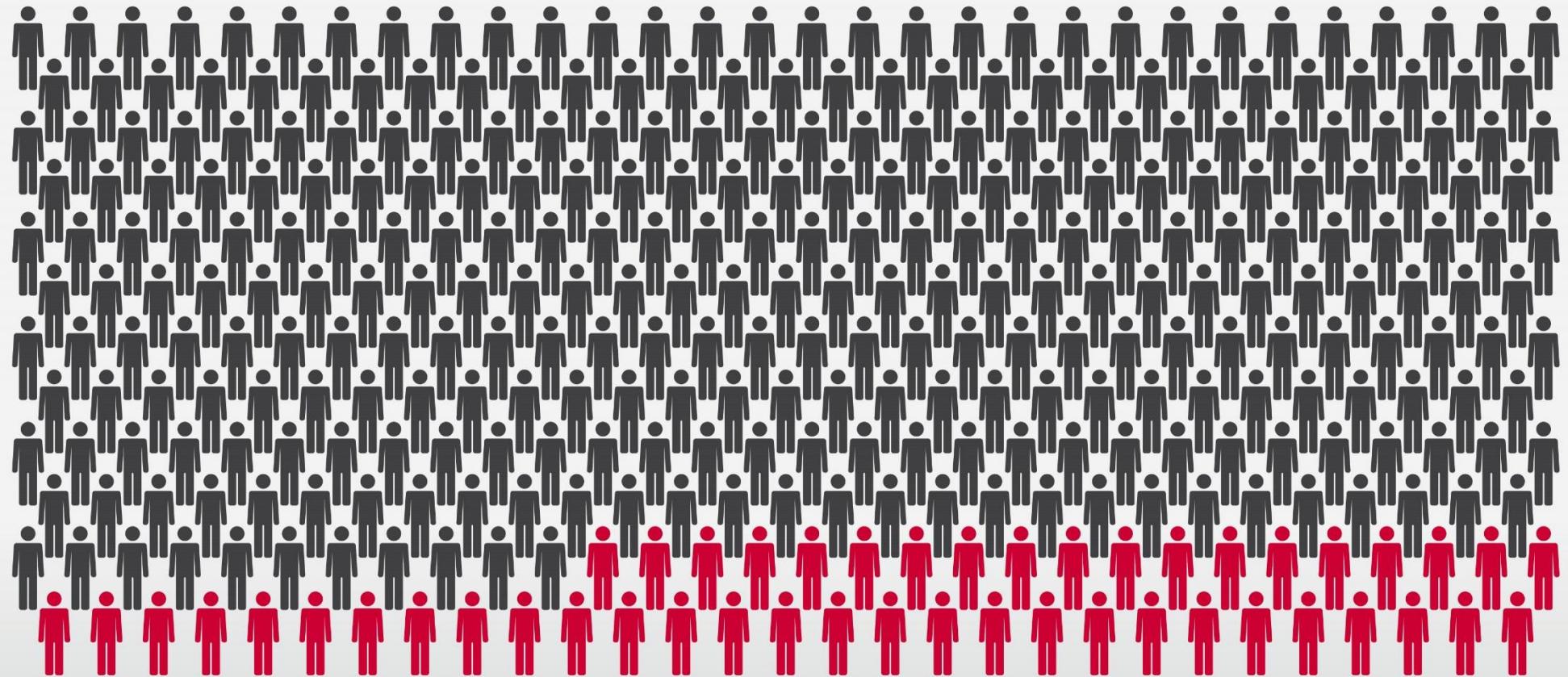


► OVER 35,000 STUDENTS



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- ▶ OVER 35,000 STUDENTS
- ▶ 3,400 EMPLOYEES



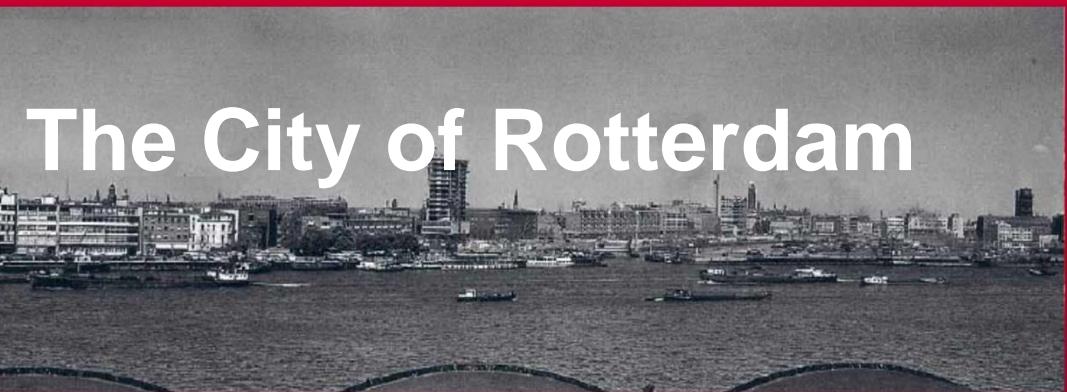
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Essence of a University of Applied Sciences:

- Basis of education is in the profession and/or professional practice
- Strongly connected to society
- For use of / with focus on society
- The region is relatively deep-rooted





ROTTERDAM – POPULATION (1)

The Randstad is a megalopolis in the central-western Netherlands consisting primarily of the four largest Dutch cities



Randstad south:
3.000.000 residents

Municipality of Rotterdam:
1.200.000 residents





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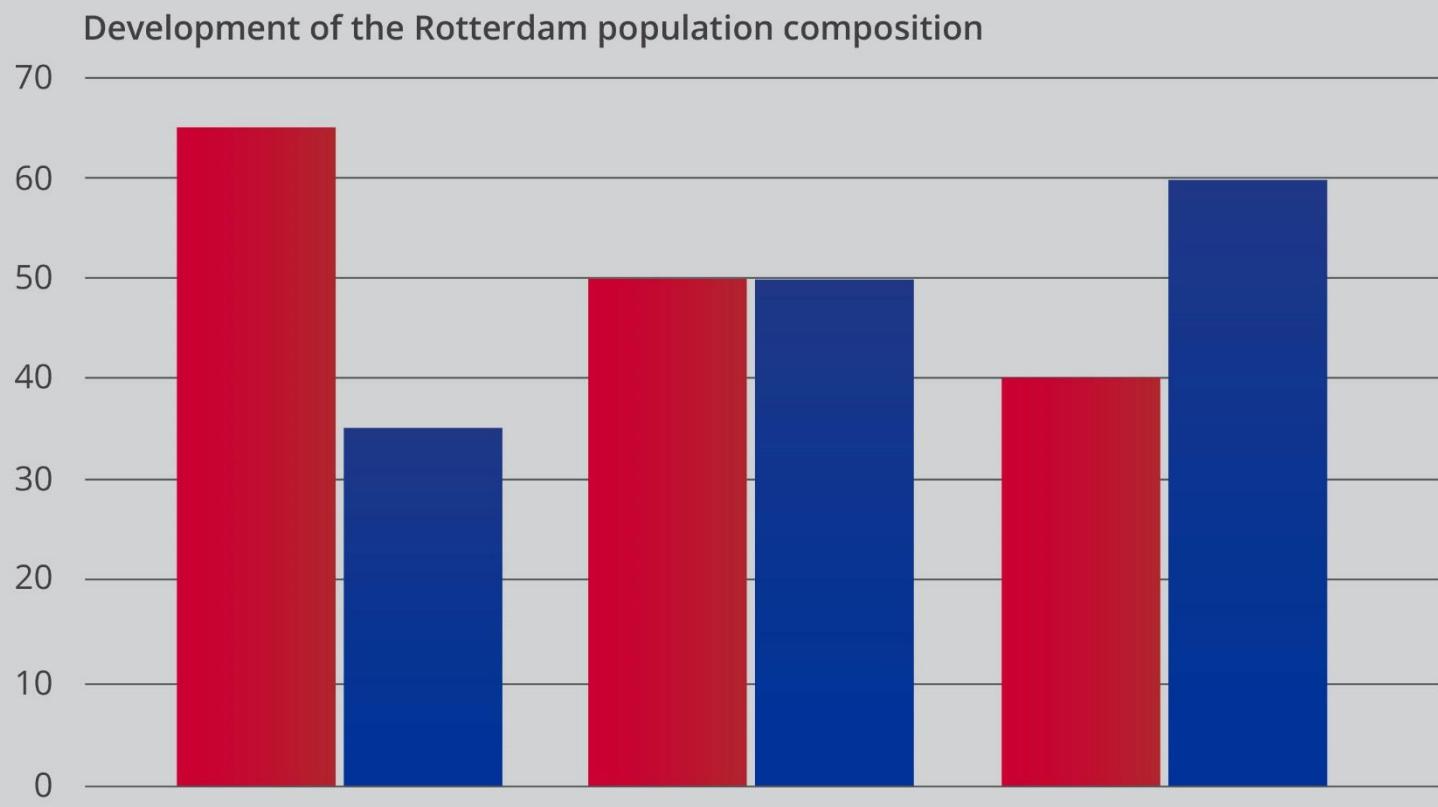
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POPULATION (2)



Different Nationalities
in Rotterdam:

1992	138
2014	175



native

non-Western (im)migrant*

* Definition non-Western (im)migrant: a person with at least one parent who was born in another country.

Port of Rotterdam

EUROPEAN PORTS

TOP 20 EUROPEAN PORTS, 2015 - 2013

		2015	2014	2013	
1	Rotterdam	Netherlands	466.4	444.7	440.5
2	Antwerp	Belgium	208.4	199.0	190.8
3	Hamburg	Germany	137.8	145.7	139.0
4	Novorossiysk	Russia	128.4	122.3	112.9
5	Amsterdam	Netherlands	96.5	97.8	95.8
6	Algeciras	Spain	91.9	88.1	85.9
7	Ust-Luga	Russia	87.9	75.7	62.6
8	Marseilles	France	81.7	78.5	80.0
9	Bremerhaven	Germany	73.4	78.3	78.8
10	Valencia	Spain	70.1	67.5	64.6
11	Le Havre	France	68.3	66.9	67.2
12	Primorsk	Russia	59.6	53.7	63.8
13	Grimsby/Immingham *)	United Kingdom	58.3	59.4	60.2
14	Trieste	Italy	57.2	57.1	56.6
15	Constantza	Romania	56.3	55.6	55.1
16	St. Petersburg	Russia	51.5	61.2	58.0
17	Genoa	Italy	50.2	51.0	48.5
18	Dunkirk	France	46.6	47.1	43.6
19	Barcelona	Spain	45.9	45.3	41.5
20	London	United Kingdom	45.4	44.5	43.2

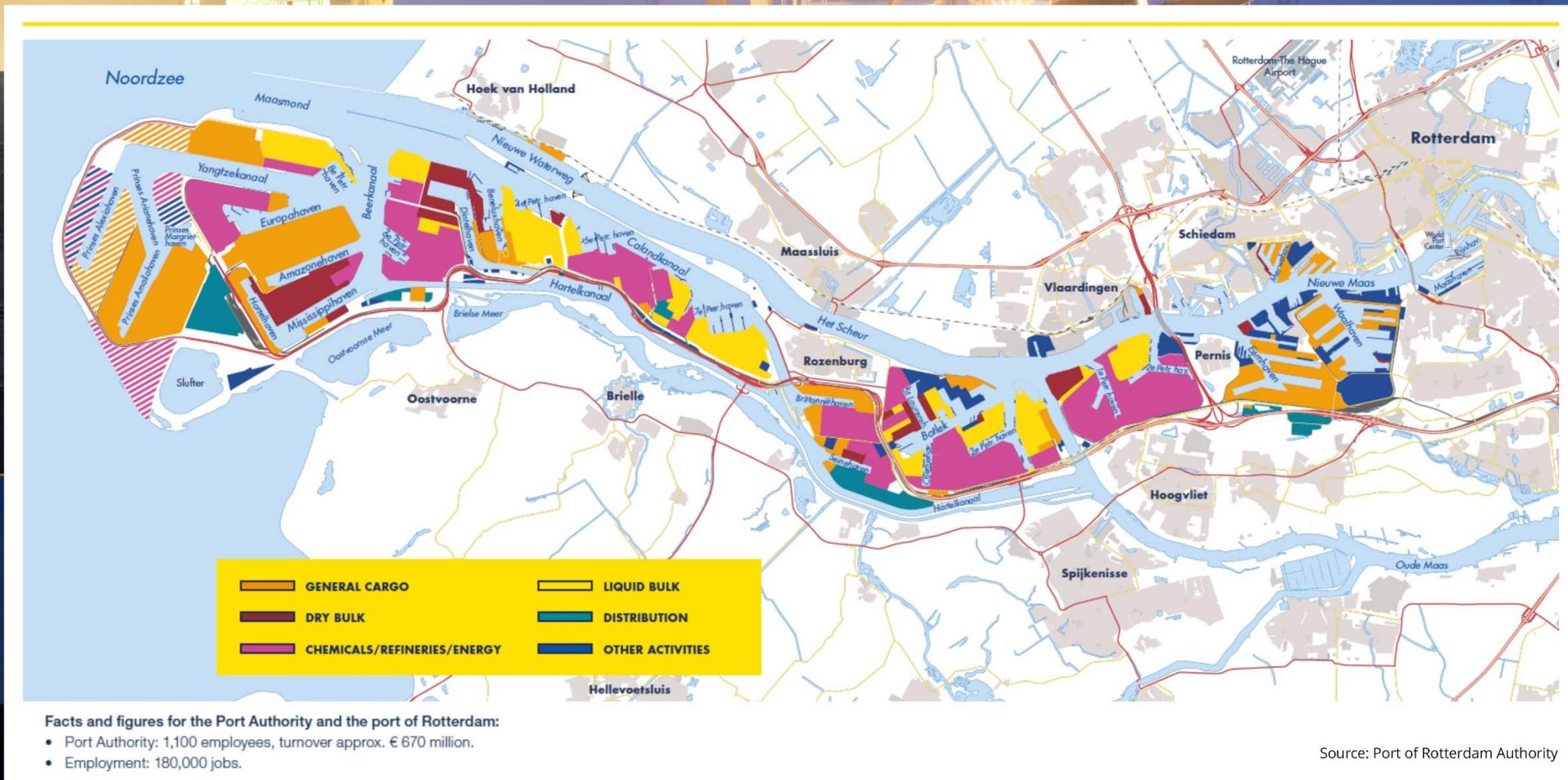
WORLD PORTS

TOP 20 WORLD PORTS, 2015 - 2013

		2015	2014	2013	
1	Ningbo & Zhoushan	China	889.0	873.0	809.8
2	Shanghai	China	717.4	755.3	776.0
3	Singapore	Singapore	574.9	581.3	560.8
4	Tianjin	China	541.0	540.0	500.6
5	Suzhou ¹⁾	China	540.0	480.0	454.0
6	Guangzhou	China	519.9	500.4	454.7
7	Qingdao	China	500.0	480.0	450.0
8	Tangshan	China	490.0	500.8	446.2
9	Rotterdam	Netherlands	466.4	444.7	440.5
10	Port Hedland	Australia	452.9	421.8	326.0
11	Dalian	China	415.0	420.0	408.4
12	Rizhao	China	361.0	353.0	309.2
13	Yingkou	China	338.5	330.7	330.0
14	Busan ²⁾	South Korea	323.7	312.0	292.4
15	South Louisiana	United States of America	265.6	264.7	241.5
16	Hong Kong ³⁾	China	256.6	297.7	276.1
17	Qinhuangdao	China	253.1	274.0	272.6
18	Port Klang ²⁾	Malaysia	219.8	217.2	200.2
19	Shenzhen	China	217.1	223.3	234.0
20	Xiamen	China	210.0	205.0	191.0

Source: Port of Rotterdam Authority

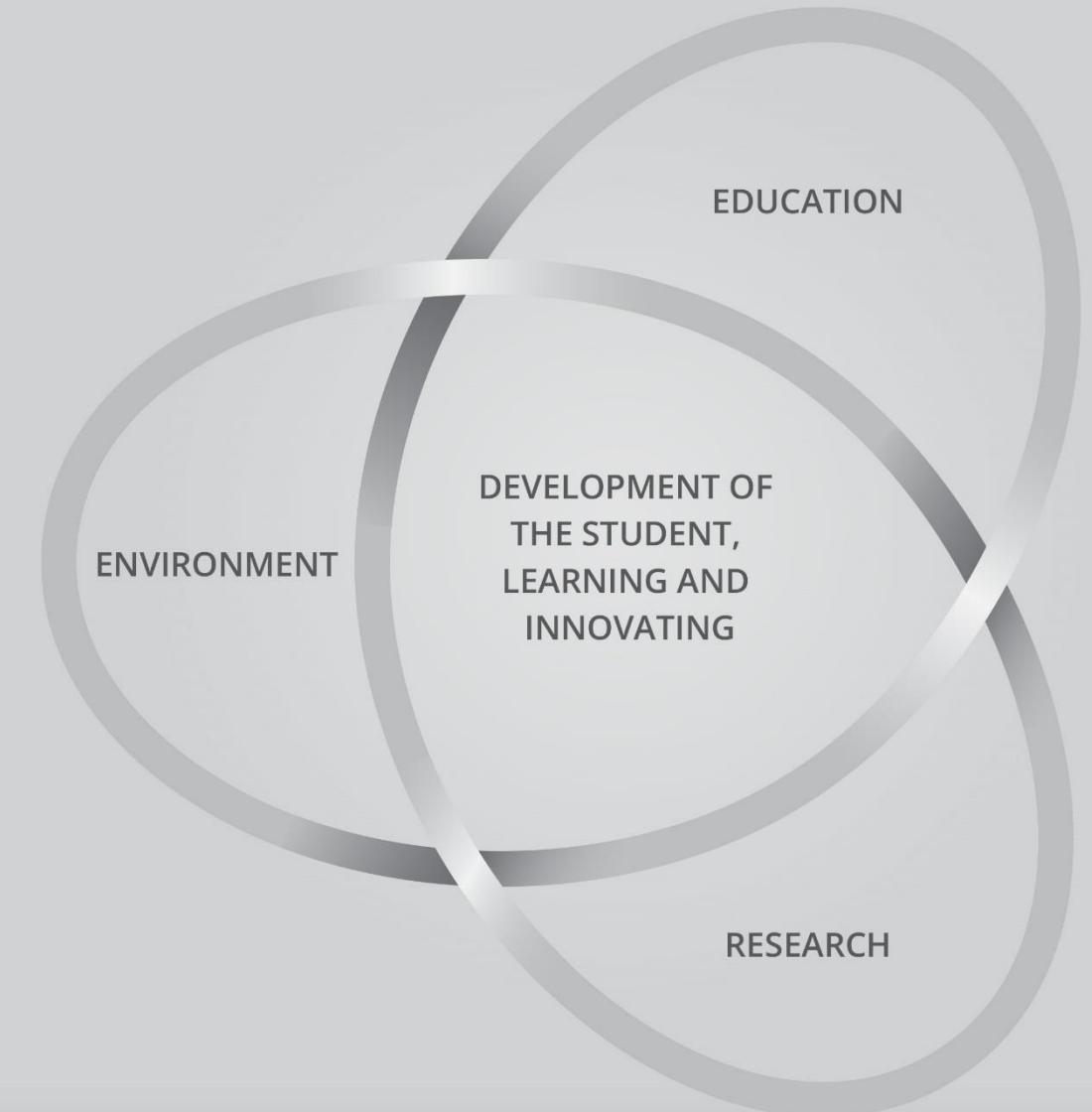
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In order to organise a connection to society, research is very important:

- Research is always for the profession, the development thereof, or in context of the profession
- The focus of research is on improvement/optimising of the profession
- Research is carried out by interested lecturers and students

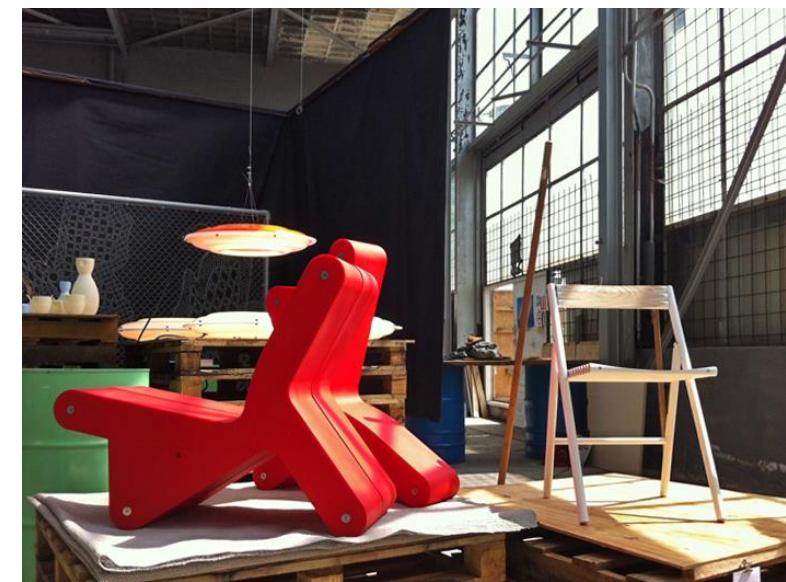
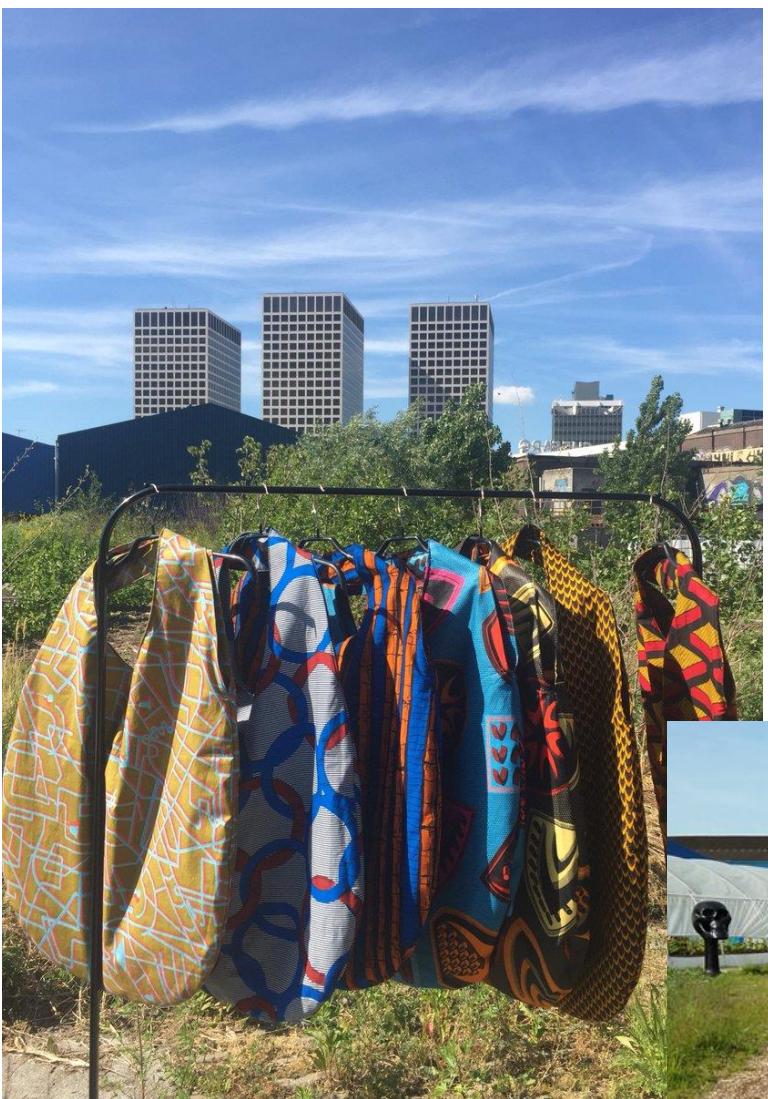
Co-creation is key-word





Rotterdam University of Applied Sciences chooses for:

- The harbour and harbour-related economic developments
- Next Economy and new business models
- Topics for social renewal and the metropolitan area





- Being open to change and adapting to new circumstances and crucial for vital communities.
- Dealing with uncertainty and complexity in organisations also requires an emergent and organic, not a planned approach.
- Empower the natural resources, latent initiatives and personal drives that are already there. Combine new ideas and let it grow organically.
- Include all voices.
- Focus on understanding what is really going on and creating mutual understanding.

Coaches and supervisors can facilitate this movements and transitions for and with individuals and groups, in organisations and between organisations.



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exceed expectations